

## FOR IMMEDIATE RELEASE

### **Southeastern Grocers Toasts to Best in Show and Gold Medals by 2021 USA Wine Ratings**

*Grocer takes home three “best in show” awards and 41 gold, silver and bronze medals for Southeastern Grocers exclusive wines*

**JACKSONVILLE, Fla. (Aug. 18, 2021)** – Southeastern Grocers Inc. (SEG), parent company and home of Fresco y Más, Harveys Supermarket and Winn-Dixie grocery stores, is raising a glass to celebrate its award-winning private label and market exclusive wines as the grocer takes home three “best in show” awards, eight gold medals, 29 silver medals and four bronze medals at the fourth annual USA Wine Ratings competition.

Scoring 94 points out of 100, Southeastern Grocers’ Market Exclusive Saddlebred Cellars Pinot Noir was highly decorated at the USA Wine Ratings with a gold medal and named the best Pinot Noir in show. The Italian wine offers nuances of ripe cherry, strawberry and raspberry flavors with hints of smoked bacon and is overall an easy drinking wine with a nice finish. Additionally, Southeastern Grocers’ Private Label Fontaine de Chocolat wine from Germany was also bestowed a gold medal and named the best fortified wine in show and the best German wine in show.

**Gayle Shields, Vice President of Pharmacy and Own Brands for Southeastern Grocers, said,** “It’s an honor to have more than 40 of our private label and market exclusive wines recognized by USA Wine Ratings. At Southeastern Grocers, we work hard to create high quality products our customers love that maintain the value they are accustomed to. The accolades received during the annual awards ceremony proves our hard work and desire to create exceptional products has paid off for our customers. Cheers!”

The USA Wine Ratings looks to recognize, reward and help promote wine brands successfully created to identify with and target a specific wine drinker. The competition this year was held in July in San Francisco and included more than 1,000 wines from throughout the world, each judged on quality, value and packaging by elite wine professionals.

SEG was awarded a total of 41 gold, silver and bronze medals for the grocer’s private label and market exclusive wines:

- Gold – Saddlebred Cellars Pinot Noir (94 points)
- Gold – Fontaine de Chocolat (93 points)
- Gold – Los Frailes Sinergia Cabernet Sauvignon (93 points)
- Gold – Caracol Serrano Red Blend (92 points)
- Gold – River & Vine Cabernet Sauvignon (91 points)
- Gold – Bodegas Nodus Chaval Joven (91 points)

- Gold – Juicy Hill Cabernet (91 points)
- Gold – SunBay Cellars Moscato (90 points)
- Silver – Pico Andico Malbec
- Silver – Tussock Jumper Malbec
- Silver – SunBay Cellars Rosé
- Silver – Ego Bodegas Goru Red Blend
- Silver – Bodegas Luis Gurpegui Muga Primi Tempranillo
- Silver – River & Vine Sauvignon Blanc
- Silver – Feudi Del Duca Montepulciano D’Abruzzo
- Silver – Alto Livello Pinot Grigio
- Silver – Seratina Pinot Grigio Delle Venezie IGT
- Silver – Crane Lake Cabernet Sauvignon
- Silver – Crane Lake Pinot Noir
- Silver – Les Allies Sparkling Brut
- Silver – River & Vine Chardonnay
- Silver – Soledoro Prosecco Rosé DOC Brut
- Silver – SunBay Cellars Pinot Grigio
- Silver – Cardigan Bay Sauvignon Blanc
- Silver – Louis Revior Cuvée Prestige Brut Champagne
- Silver – SunBay Cellars Cabernet Sauvignon
- Silver – Soledoro Prosecco DOC Brut
- Silver – Juicy Hill Moscato
- Silver – River & Vine Pinot Gris
- Silver – SunBay Cellars Chardonnay
- Silver – Juicy Hill Sauvignon Blanc
- Silver – River & Vine Merlot
- Silver – SunBay Cellars Sauvignon Blanc
- Silver – Crane Lake Pinot Grigio
- Silver – Fleur de Rosée Cotes de Provence Rosé AOP
- Silver – Silent Oak Red Blend
- Silver – Alvides Roble Tempranillo
- Bronze – Juicy Hill Rosé
- Bronze – Crane Lake Chardonnay
- Bronze – Juicy Hill Pinot Grigio
- Bronze – Juicy Hill Pinot Noir

For more information on the award-winning wines including flavor details, please visit [www.usawineratings.com](http://www.usawineratings.com).

#### **About Southeastern Grocers**

Southeastern Grocers Inc. (SEG), parent company and home of Fresco y Más, Harveys Supermarket and Winn-Dixie grocery stores, is one of the largest conventional supermarket companies in the U.S. SEG grocery stores,

liquor stores and in-store pharmacies serve communities throughout the five southeastern states of Alabama, Florida, Georgia, Louisiana and Mississippi. Fresco y Más, Harveys Supermarket and Winn-Dixie are well-known and well-respected regional brands with deep heritages, strong neighborhood ties, proud histories of giving back, talented and caring associates and strong commitments to providing the best possible quality and value to customers. For more information, visit [www.frescoymas.com](http://www.frescoymas.com), [www.harveyssupermarkets.com](http://www.harveyssupermarkets.com) and [www.winndixie.com](http://www.winndixie.com).

###

**For SEG interviews or images contact:**

Meredith Hurley

Director of Public Relations and Community

Cell: (904) 612-9441

[media@segrocers.com](mailto:media@segrocers.com)